



**FOR MORE INFORMATION**

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**FOR IMMEDIATE RELEASE**

**FIND AMERICA'S FRESHEST ATTRACTIONS  
ON NEW WEB SITE THIS HARVEST SEASON**

*RuralBounty.com Links Travelers to Pumpkin Patches, Farms, Orchards and More*

St. Louis – September 17, 2008 – It's the time of year when no one can resist the lure of a fragrant apple orchard, a pumpkin-filled farm stand or a lively winery. Now there's a web site that helps travelers connect with these types of exciting rural experiences across the United States.

The new site, [www.RuralBounty.com](http://www.RuralBounty.com), promises to guide its users to "Fresh Farm Fun." As the nation's leading directory of agritourism farms, ranches and wineries, the site offers information on more than 100 farm-based businesses on all points of the American compass, from New York and California to Michigan, Georgia and all points in between. More attractions are being added to Rural Bounty's listings every day.

"We created Rural Bounty to help people find the country's greatest agricultural experiences, whether they're looking for a close-to-home activity, taking a weekend getaway or traveling across the country on a family vacation," said site founder Jane Eckert, a sixth generation farmer's daughter who was raised as part of a family orchard

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RuralBounty.com  
September 17, 2008  
First and last add:

business that became a successful tourism enterprise. “Connecting people with the farmers who grow our nation’s food and offer such wonderful and authentic experiences is my life’s passion.”

RuralBounty.com allows visitors to choose a state, city, zip code, product, or special activity and the site’s dynamic search function locates exactly what they want. In addition to farm attraction listings, Rural Bounty presents an interactive calendar of events that includes timely harvest season activities ranging from hay rides and corn mazes to pick-your-own berry patch festivals and cider mill celebrations.

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MEDIA NOTES: You may download the Rural Bounty logo at this link:  
<http://www.ruralbounty.com/mediaresources>.

For interview opportunities with Jane Eckert or Rural Bounty’s farm members, contact Insight Marketing & Communications, LLC at 314-962-6400 or [Insight@InsightRocks.com](mailto:Insight@InsightRocks.com).