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FOR IMMEDIATE RELEASE

FARM VACATIONS SERVE AS AN ECONOMICAL ALTERNATIVE AND A FUN, SUMMER ESCAPE

St. Louis, MO -- May 28, 2009 – This summer, families are discovering inexpensive vacations close to home, with day trips to the orchard and weekends on the farm replacing those pricey flights to distant beaches. The family vacation is about fun and quality time, and thanks to a new website, www.ruralbounty.com, families throughout North America are finding quick access to these low-cost, fresh, agritourism outings.

Moderately priced farm vacations offer a wide variety of locations, activities and attractions. The number of people taking luxury vacations has plummeted throughout this tough economic time, however, anyone can escape from the daily grind with a getaway to the fresh, country open air. You can make it a daytrip, or, with prices varying from \$35 per day to \$800 per week, farm stays offer the perfect solution for bringing families together, without breaking the bank.

RuralBounty.com guides its users to explore North America's rural bounty through farm and ranch lodging. The site offers information on numerous lodging facilities anywhere from Vermont or California to Ontario or Florida, and all points in between. Allowing travelers the opportunity to discover these unique experiences through its directory and activities calendar, Rural Bounty.com serves as a means to locate the perfect summer escape.

Activities range from horseback riding, hunting, and canoeing to nature walks, pick your own flowers and vegetables, and summer camps for kids. There are always interesting and exciting things to do. For example, at Historic Seven Sycamores Ranch in Ivanhoe, California, you can visit the orange groves, pick your own fruit, explore a museum or venture out to see the colossal Red Woods at Sequoia National Park. Dwyer's Farmhouse, located in Douglas, Ontario, gives lodgers the opportunity to assist with the daily chores such as picking eggs, hoeing the garden or riding horses through the field. If

fishing is your forte, head over to Pilgrim Ranch Retreat in Cottonwood Falls, Kansas, to canoe along the 2 ½ mile river flowing with catfish up to 15 pounds.

Striving to “give families an opportunity to see what the countryside is like,” Charlie Pilgrim, of Pilgrim Ranch Retreat, wants to give people a unique experience in Cottonwood Falls, Kansas. Being able to witness wildlife, explore the landscape freely, and experience North America to its full capacity, away from city-living, is Pilgrim’s goal.

Since the first natives and settlers set foot on this land, North America has enjoyed an abundance of open lands fertile with forest and vegetation. Today, thanks to this new directory, the public can rediscover our rural bounty, agritourism and a family vacation quite unlike any other.

For more information about farm stays, daytrips, pick your own orchards and gardens, and other family and agritourism activities, visit www.ruralbounty.com.

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MEDIA NOTES: You may download images to illustrate this story, and the Rural Bounty logo at this link: <http://www.ruralbounty.com/mediaresources>

If you’d like more information about this topic, or to schedule an interview with Jane Eckert, please call 314/862-6288 or email Jane at jane@eckertagrmarketing.com